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**FOR IMMEDIATE RELEASE**

**LUX ICE USA receives International Packaged Ice Association Accreditation**



**Dallas, Texas – November 9, 2023 – Lux Ice USA** - Announces they have become the first and only dedicated craft ice company to receive food safe accreditation from the International Packaged Ice Association (IPIA). Lux Ice successfully passed an extensive IPIA audit conducted by the National Sanitation Foundation (NSF), an authority in public health standards and services that helps protect the world’s food, water, consumer products and environment since 1944.

“We are proud to become the first ice company that exclusively produces craft ice to achieve IPIA accreditation,” said Shawn Kilcoyne, Founder & Chairman at Lux. “As we expand our premium craft ice business across retail customers and into restaurants and other foodservice channels, quality and food safety will remain our top priority.”

Lux Ice CEO Michael Crouse adds, “Our proprietary production process delivers consistent quality and the ability to scale nationally to meet the demand of our consumers and customers. Every team member at Lux Ice is passionate about producing the very best slow-melt premium ice sphere every time.”

“We are excited that Lux Ice has achieved IPIA accreditation,” said Maria Maggio, Executive Director at IPIA. “We have seen how committed they are to leading the craft ice industry in quality and food safety, and look forward to having them as a member company at IPIA.”

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**Lux Ice USA** a leader in the fast-growing craft ice industry, was founded in 2020 by Founder and Chairman Shawn Kilcoyne. Elevating beverage experiences with slow-melting, crystal clear ice spheres, **Lux Ice USA** is available at leading retailers, restaurants, and other foodservice locations nationwide. Through its core values of trust, agility and ownership, Lux Ice strives to be the “coolest” place to work and engage in its communities to support long-term self-sustaining employment.

Visit [www.luxiceusa.com](http://www.luxiceusa.com) or call 267-853-8200.